



# The Journey of Water from farm to fridge



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SUSTAINING  
ECOSYSTEMS  
THROUGH  
RESPONSIBLE  
BUSINESS PRACTICES



# What have we learnt from the drought?

## Drought impact on W Cape economy worse than anticipated - minister

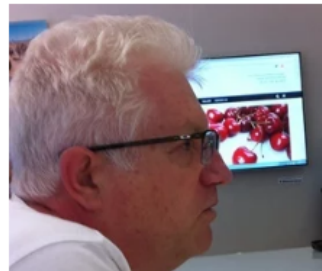
Mar 01 2018 21:00 Carin Smith

fin24



Cape Town - Compared to the previous season, aggregate income after costs in the agriculture sector in the Western Cape is estimated to have declined by up to R5.9bn. This is due to the lower output as a result of the drought.

The impact of the drought on the Western Cape economy cannot be sugar coated and is actually higher than previously anticipated, Western Cape minister of economic opportunities Alan Winde said at a media briefing on Thursday.



## Water and sanitation minister's 'meddling' could cost SA R3bn

2017-09-24 06:05

Sipho Maseondo - City Press



Treasury could soon be forced to find R3bn to bail out Umgeni Water after an asset management company's threat to withdraw bonds from the state utility.

The threat is contained in a letter to Water and Sanitation Minister Nomvula Mokonyane from lawyers acting for asset manager Futuregrowth, in which it accuses her of destabilising the water board.

Futuregrowth, a division of Old Mutual, acts as an agent to a number of companies that hold bonds issued by Umgeni Water.

The company has sent a copy of the letter to Finance Minister Malusi Gwaaba.



## R5.9bn lost to drought in Western Cape alone

NEWS / 20 JULY 2018, 07:15AM / LISA ISAACS



waterskloof Dam's water level continues to rise thanks to the good rain the region received recently. Levels in Cape Town stand at 55.7%. This time last year, levels were only at 26%. Picture: Henk ter/African News Agency (ANA)

IF SA's latest Water File, released at a WWF (World Wildlife Fund) Agriculturalducers' Day near Robertson, said it was estimated that an economic loss of 9 billion in agriculture in the Western Cape alone, with a resultant 30 000 job losses | exports dropping 13% to 20%, had resulted from the disaster.

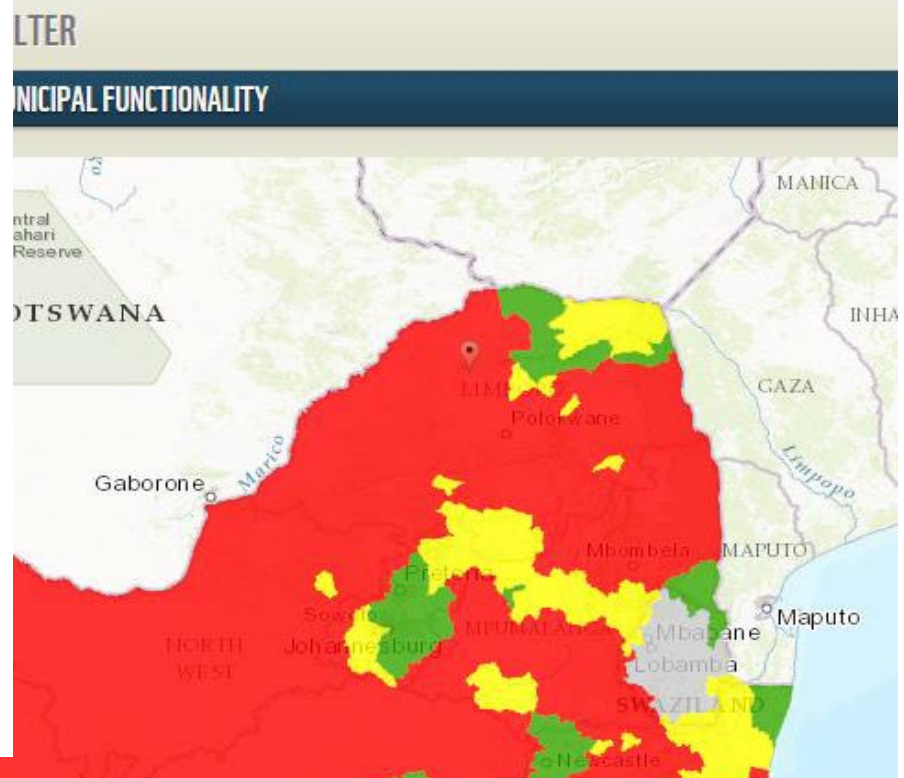
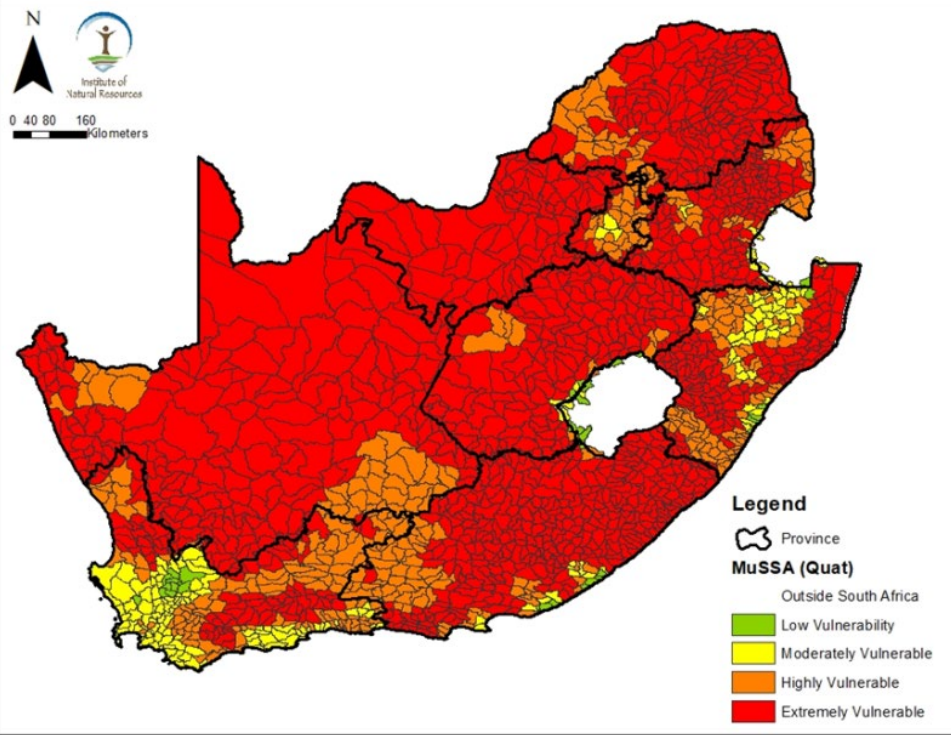
# WHAT IS THE BIG ISSUE?

*Water is everyone's business,  
and yet no one's priority!*

A word cloud centered around the main title "WATER GOVERNANCE CRISIS". The words are arranged in various orientations and sizes, with some being larger and more prominent than others. The colors range from dark teal to light blue.

**WATER GOVERNANCE CRISIS**

Other words include: **erosion**, **pollution**, **degradation**, **catchment**, **infrastructure collapse**, **wild fires**, **drought**, **over abstraction**, **ineffective institutions**, **over grazing**, **climate change**, **stranded assets**, **alien invasive plants**, **misalignment**, **lack of maintenance**, **risk**, **erosion**, **erosion**, **erosion**.



**Water security is too important to be left to government alone!**  
**The private sector can lead the way**  
**All links along the value chain need to collaborate...**



# What is water stewardship (WS)?

## WS involves:

- A progression of increased **improvement of water use**
  - **A reduction in water related impacts** (of internal & value chain operations)
  - And, a **commitment to collective action** with other business, governments, NGO's & communities in order to manage our shared water resources
- WWF definition

## Water Stewardship requires you to:

- **Look upstream**
- **Look within**
- **Look downstream**

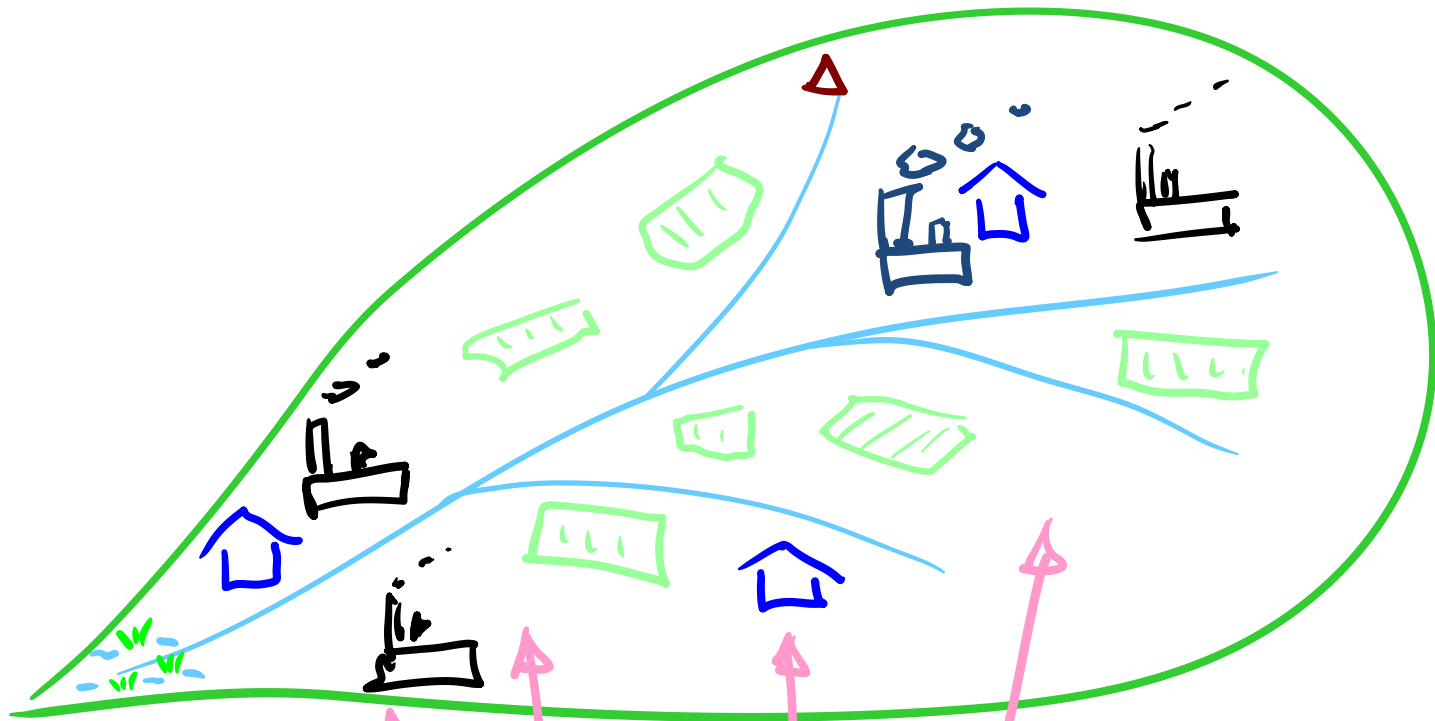


ALLIANCE FOR  
WATER STEWARDSHIP

[www.a4ws.org](http://www.a4ws.org)

# Stewardship means 'beyond efficiency' & looking after what you don't own

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**Your biggest water risks could lie beyond the fence!!**

Supply chains

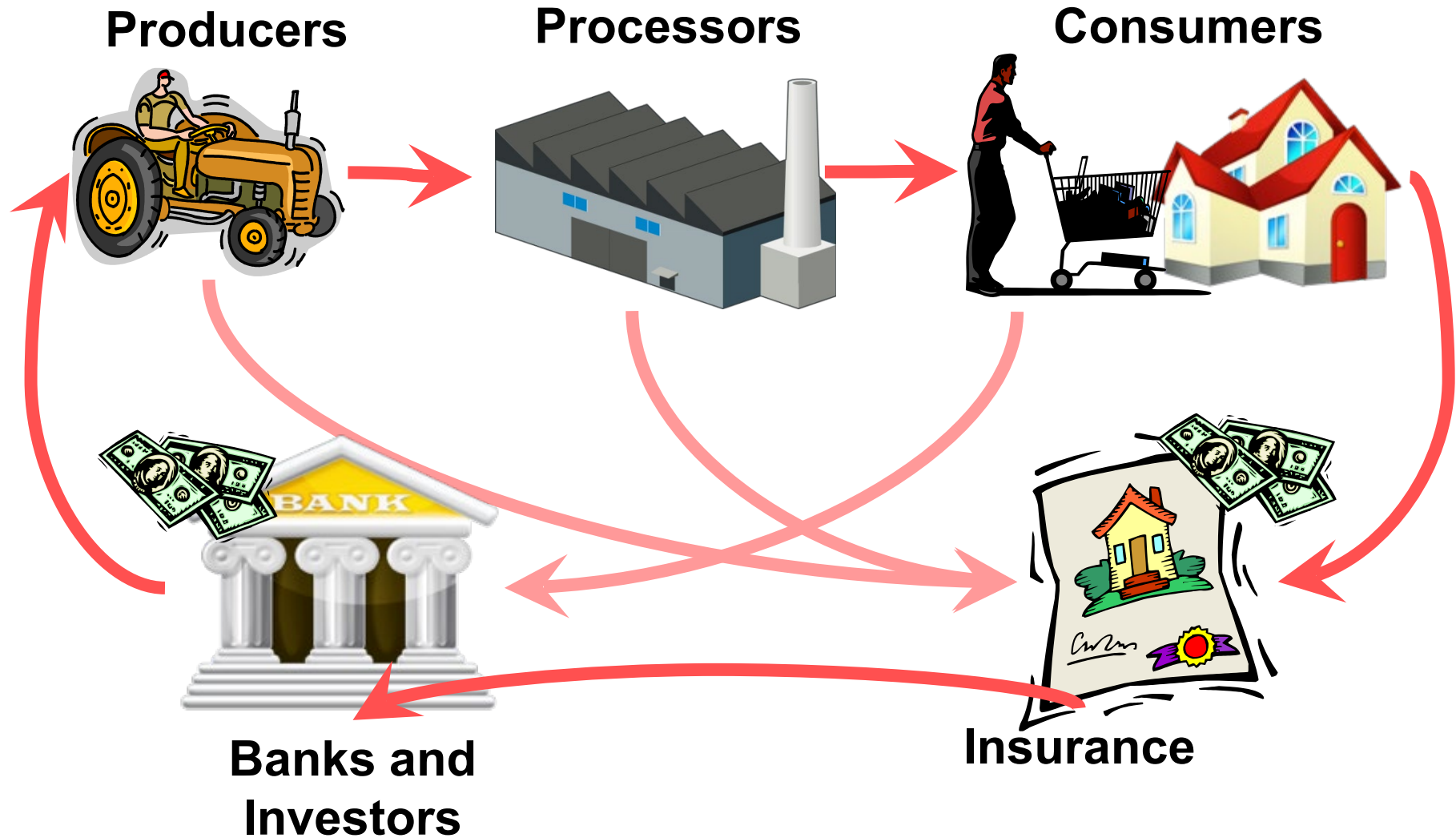
**WS is a vested business interest!**

# Who stands to lose?



Shared risks + Shared value = **Shared action**

# Water risk manifests across the value chain





# How does SA dairy compare to other sectors?

Forestry - FSC



Pork – “Pork 360”



Sugar - SUSFARMS



Fruit – SIZA

(Sustainability Initiative of South Africa)



Dairy - ????

# Dairy Industry Water Stewardship Working Group

- Cross-cutting value chain collaboration, first of its kind. (9 organisations)
- Estab. in Aug 2018 with WWF acting as neutral convenor.
- **Purpose: To foster collaboration and learning on WS & strengthen self regulation in a non-competitive safe space**



# What is YOUR stewardship story?

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- Catering for concerned consumers
- Can your story **create shared value** for shareholders, staff and customers? (CSV)



- Find out more about your catchment context

# Where to from here?



- The time is ripe!
- **Top priority: strengthened self regulation and collective action**
- Calling forth the thought leaders and collaborators

## IDF WORLD DAIRY SUMMIT 2020

**Cape Town, South Africa**  
**24 September – 1 October 2020**

