



Alternative dairy packaging

Returnable
Glass

A glass bottle of milk is the central focus, resting on a wooden post. The bottle is filled with white milk and has a black cap. In the background, a black and white cow is grazing in a field under a blue sky with white clouds. The scene is bright and sunny, suggesting a rural or farm setting.

Enabler

to sustainability



Sustainable material

multiple
re-use

indefinite
recyclability

PREMIUM

new channels to MARKET



makes sustainability
INCLUSIVE



facilitates **BRAND LOYALTY**

