

SASDT NEWSLETTER

January 2022

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1. Member survey

A big thank you to everyone who took the time to participate in our survey in 2021 to determine how the SASDT can provide more value to members and the industry.

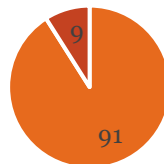
Asked to what extent respondents felt the SASDT meets their expectations, an overwhelming majority seemed fairly satisfied with the offering. On a scale of 1 to 5, where 5 was most positive and 1 was least positive, 39% of respondents rated us 4 or higher, and 52% gave us a score of 3. The survey also provided valuable insights into what our members would like to get from the organisation. The committee realises that there is much work to be done and we will be evaluating the results in 2022 to identify the objectives for the SASDT going forward.

In total, we had 50 digital conversations and 20 face-to-face interactions, and a good representation from the dairy industry.

The participation breakdown was as follows:

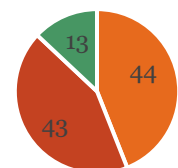


Membership %



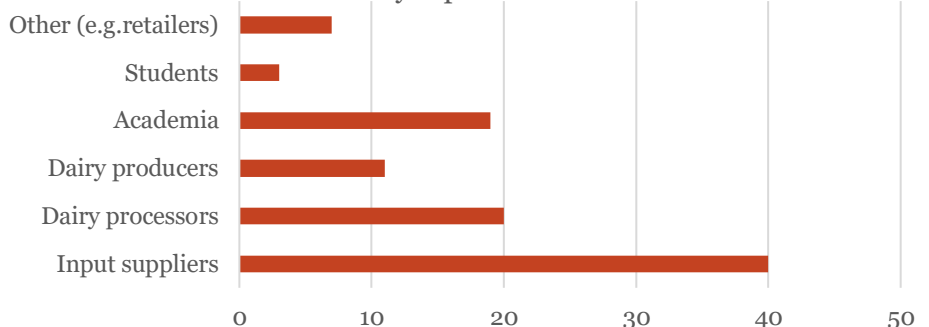
■ SASDT members ■ Non-members

Province participation %



■ Gauteng ■ Western Cape ■ Other

Industry representation %



2. Symposium 2022: A bright future for dairy

The future of the dairy industry will be determined by its response to efforts to combat climate change. For dairy to be part of a healthy planet and a healthy population, we all need to work together as a sector to demonstrate how dairy can form part of a sustainable diet.

The South African Society of Dairy Technology will hold its symposium in Cape Town on 24 and 25 March 2022. The focus will be on opportunities to future-proof the dairy industry.

We will hear from both local and international experts, who will share their insights on environmental impacts, animal wellbeing, the footprint of packaging, and consumer needs and expectations. The final programme and registration will be available at www.sasdt.co.za from 15 February 2022.

3. Webinars and 'in-person' meetings: Staying in contact in 2022

As webinars are a great way for the SASDT to share information – from new technologies to consumer trends – a webinar will be held every quarter in 2022. However, to ensure that we do not lose 'in person' contact, regions will plan physical meetings for members and so provide an opportunity for networking and building relationships. Recordings of the physical meetings will also be available for downloading for those who are not able to attend.

We look forward to a productive 2022 and we wish you all the best for the year ahead.

Christine Leighton (President) and the National Committee

SOUTH AFRICAN SOCIETY OF DAIRY TECHNOLOGY