



PLASTICS  
PACT



**A collaborative  
approach to create a  
circular economy for  
plastics**

# **The SA Plastics Pact**



# Current challenges in South Africa

Plastics have many benefits but the way we use the material does not work.

- Relatively high per capita plastics waste generation
- Limited coverage of waste collection
- 90% waste in 2012 landfilled (DEA)
- Limited landfill airspace and environmental degradation

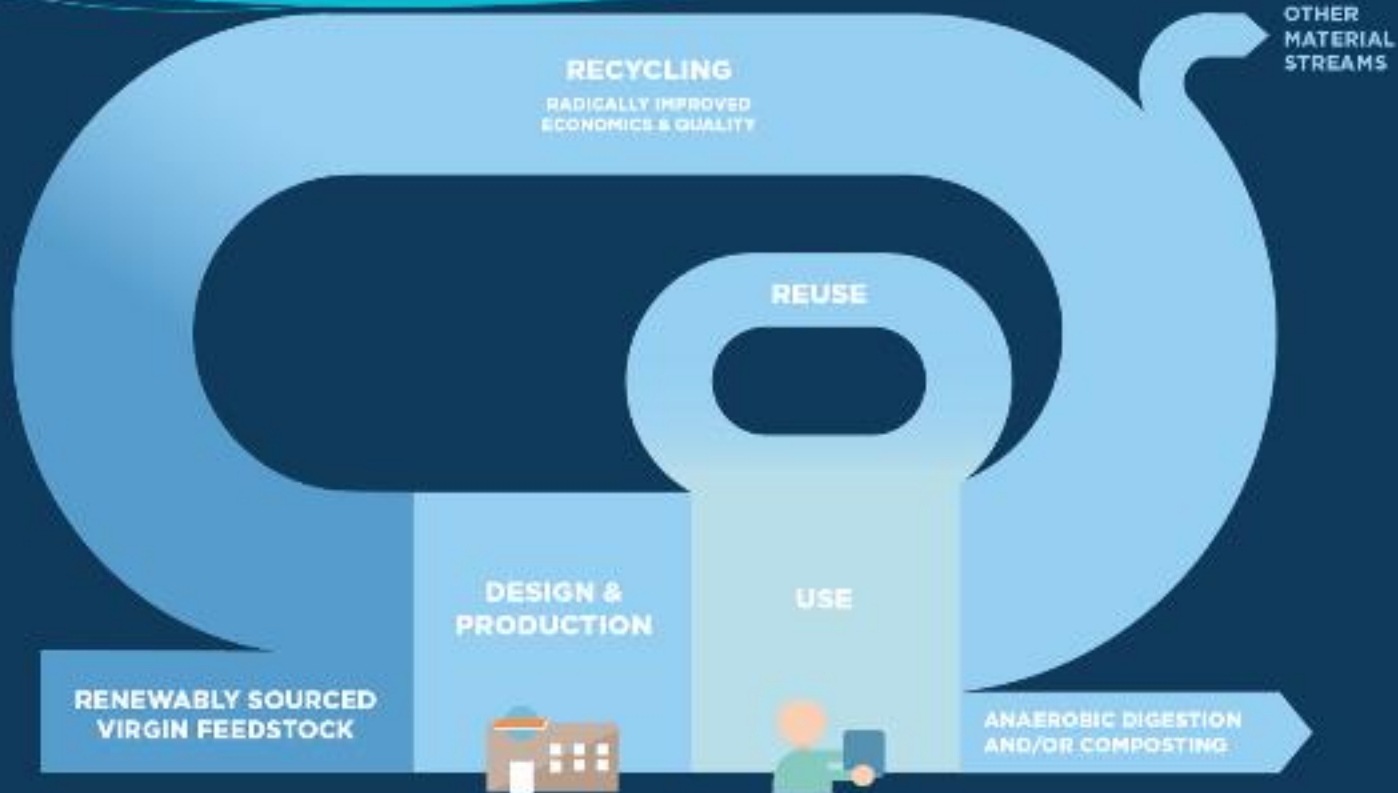


# The goal of the SA Plastic Pact



**A WORLD WHERE  
PLASTIC IS VALUED AND  
DOESN'T POLLUTE THE  
ENVIRONMENT**

# A world where plastic is valued & doesn't pollute the environment



WORLD ECONOMIC FORUM, ELLEN MACARTHUR FOUNDATION, MCKINSEY & COMPANY,  
A NEW PLASTICS ECONOMY: RETHINKING THE FUTURE OF PLASTICS (2016)  
ELLENMACARTHURFOUNDATION.ORG/PUBLICATIONS



# PLASTICS PACT



**A network of national and regional initiatives  
to drive ambitious action towards a common  
vision for a circular economy for plastic**



## THE ELLEN MACARTHUR FOUNDATION'S PLASTICS PACT NETWORK



### NATIONAL PLASTICS PACT

- Canada
- Chile
- France
- Kenya
- Netherlands
- Poland
- Portugal
- South Africa
- United Kingdom
- United States of America




### REGIONAL PLASTICS PACT


- European (EEA)
- Australia, New Zealand and  
the Pacific Island Nations  
(ANZPAC)




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By 2025 take action to:

**1**  Eliminate unnecessary and problematic plastic packaging

**2**  **100%** of plastic packaging to be reusable, recyclable or compostable

**3**  **70%** of plastic packaging effectively recycled

**4**  **30%** average recycled content across all plastic packaging

# Benefits of Joining the SA Plastics Pact

- Shows positive, **corporate leadership** on a critical environmental, economic and social issues
- Collaboration with other like-minded organisations in **sharing learnings and challenges**
- Be part of **developing strategies** to drive action towards Pact targets and influence the South African value chain, as well as policy and legislation
- Be part of real progress towards a circular economy for all plastic packaging streams, which also **reflects well on organization image**
- Access **expert technical guidance** on the latest developments regarding Extended Producer Responsibility as well as projects and innovations globally



# Business members



# Business members



shaping your world, responsibly

Let's plastic responsibly



DANONE  
ONE PLANET. ONE HEALTH



Unilever



Coca-Cola Beverages  
South Africa



TIGER BRANDS



PEPSICO



DISTELL  
CRAFTING BEER SINCE 1924



# Supporting Members



**AFRICAN  
marine waste  
NETWORK**  
A programme of Sustainable Seafood Trust



**paets**  
PROCESS ENERGY & ENVIRONMENTAL  
TECHNOLOGY SOLUTIONS



**AFRICAN CIRCULAR  
ECONOMY NETWORK**



**forestry, fisheries  
& the environment**  
Department  
Forestry, Fisheries and the Environment  
REPUBLIC OF SOUTH AFRICA



**CITY OF CAPE TOWN  
ISIXEKO SASEKAPA  
STAD KAAPSTAD**



**Institute of  
Waste Management  
of Southern Africa**



**Plastics | SA**



**Polystyrene  
ASSOCIATION OF SOUTH AFRICA**



**Polyco**  
**Making waste work**



**SAVA**  
Southern African Vinyl Association

**wrap**

# Implementing the Pact - structure



# Roadmap to 2025



[www.saplasticspact.org.za/2020/10/06/sa-plastics-pact-launches-roadmap-to-2025](http://www.saplasticspact.org.za/2020/10/06/sa-plastics-pact-launches-roadmap-to-2025)

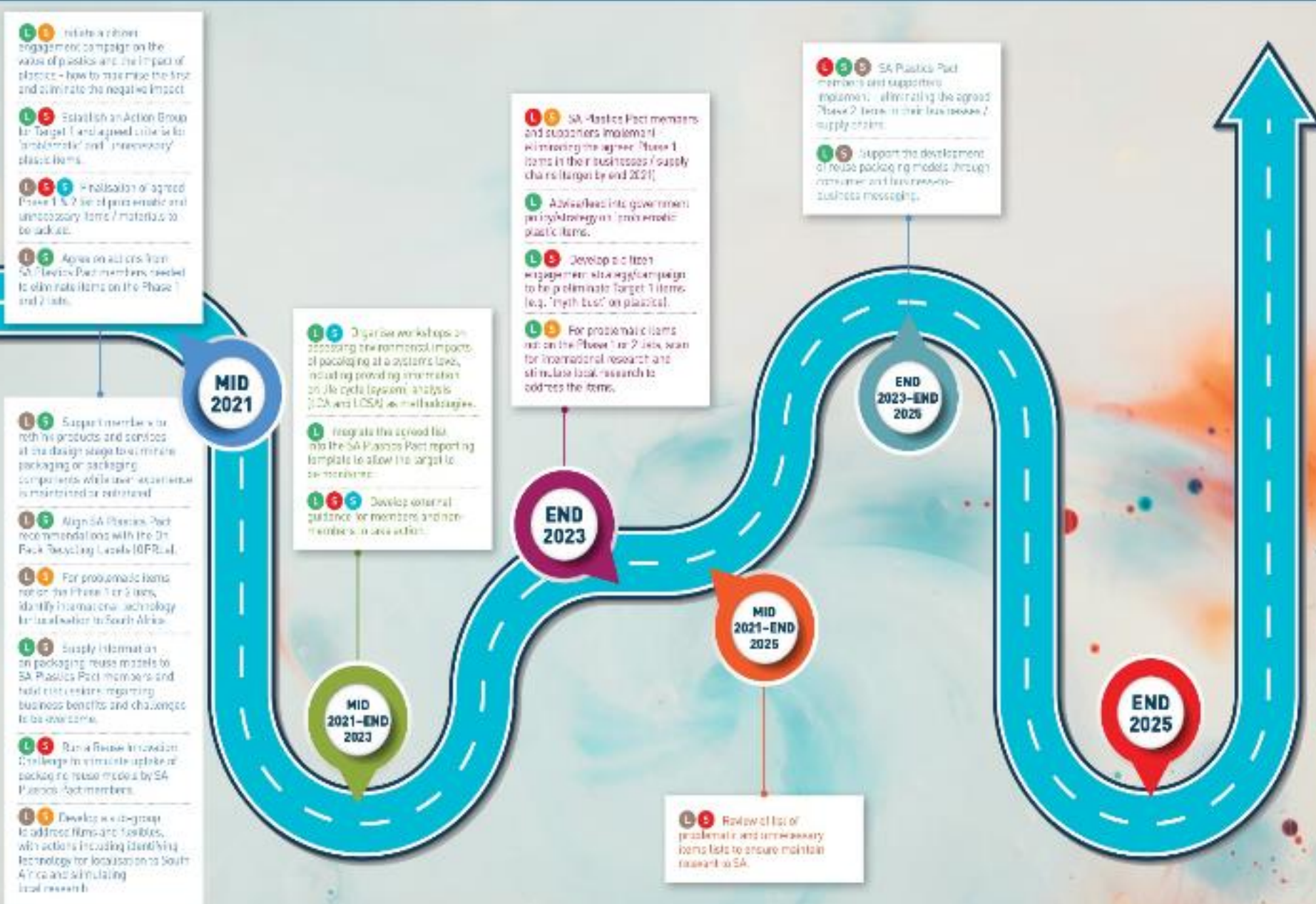


# TARGET 1


Taking action on problematic and unnecessary plastic packaging through redesign, innovation or alternative (re-use) delivery models





# The SA Plastics Pact




## Action groups:

**1**  Members creating a list of items to be eliminated or substituted within 1 year

**3**  EPR - Commenting on new regulations

**2**  All stakeholders working to arrange and design OPRLs to inform consumer behaviour

**4**  Members creating a list of quick wins to increase recycled content into packaging

# The SA Plastics Pact



## The SA Plastics Pact

### Baseline Report 2020/21

#### Targets and Data





# A world where plastic is valued & doesn't pollute the environment

