

## THE SOUTH AFRICAN SOCIETY OF DAIRY TECHNOLOGY

In the changing consumer environment, where the origin, safety, sustainability and quality of dairy products are often questioned, it is important that people working in the dairy industry stand united and talk about dairy - farm to fridge. The South African Society of Dairy Technology (SASDT) is a platform for role players in the industry to gather and share knowledge that promotes technological and scientific advancement in the dairy industry.



# **OUR VALUES ARE:**

- Honesty And Integrity
- Independence
- Passion
- Partnerships

The South African Society of Dairy Technology is an active society whose primary objective is to promote and encourage technological and scientific advancement in the dairy industry.

### HISTORY

The SASDT was established in 1967, with Bruce Carte as the first national president. It was set up to serve as a communication network and is still the dairy industry's preferred hub for trusted information. Members represent all business sectors involved in the dairy chain, including processors, producers and suppliers. The SASDT is currently represented by approximately 180 members countrywide with diverse industry interests, ensuring that the organisation remains vibrant and relevant.

#### And producers. Student members have opportunities to connect with

 Regional meetings and webinars: Ongoing industry engagement is ensured through regional meetings and webinars to discuss relevant topics in depth. This includes year end functions.

MEMBER BENEFITS

Annual symposium: A great

networking by local and

industry leaders.

trends.

Access to the latest international **best practice** and technological

platform for knowledge sharing and

international speakers. The event gives exposure to input suppliers and connects them with processors

- Member engagement and communication: Social media messages and newsletters are shared regularly.
- SACNASP-recognised organisation: members can continue to earn professional development points by attending events organised by the SASDT.

#### STRATEGIC INTERESTS

- Build stakeholder and industry partnerships
- Actively engage with students and educational organisations to promote the dairy sector
- Establish a regional presence with regular regional meetings to ensure members are up to date and remain connected
- Develop a strong value proposition to ensure members are actively involved and engaged with the society.
- Working with the International Dairy Federation members regarding marketing trends, economic climate, regulatory updates, environmental and animal welfare topics.

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